



**DESIGN  
VENTURA  
2024-25**

Bringing the business of design  
to life with Deutsche Bank

[ventura.designmuseum.org](https://ventura.designmuseum.org) | [@DesignVentura](https://twitter.com/DesignVentura) | [#DesignVentura](https://hashtage.com/DesignVentura)

## Sustainable Design Resources

### Useful links

Design Ventura asks students to consider the UN Sustainable Development Goals when designing their product. In addition to this the Design Ventura team have collected a series of useful resources which you can share with students to help them think about sustainability and product design.

### Designers and products:

Notpla: <https://www.notpla.com/>

Pinatex - <https://www.ananas-anam.com/>

Petit Pli - <https://shop.petitpli.com/collections>

Smile Plastics – <https://smile-plastics.com/>

GUM-TEC – <https://gumdropltd.com/gumtec/>

The Shoe that Grows <https://becauseinternational.org/products/the-shoe-that-grows-black>

Econyl – <https://www.econyl.com/>

Madreperla - <https://www.madreperlaspa.com/>

Fernando Laposse - <https://www.fernandolaposse.com/furniture>

Ecocraft - <https://www.eco-craft.co.uk/>

Fussy reusable deodorant - <https://shorturl.at/RhKae>

### Sustainability Tools

UN Sustainable Development Goals: <https://sdgs.un.org/goals>

Guacamole Airplane: Sustainable Packaging Supplier Guide-

<https://guacamoleairplane.com/supplier-guide>

Garment Lifecycle Map- <https://www.garmentlifecyclemap.com/about>

Future Observatory- <https://futureobservatory.org/>

### Design Ventura Webinars

Webinar with Pinatex founder Carmen Hijosa <https://vimeo.com/462648871>

Webinar with Petit Pli designer Ryan Mario Yasin <https://vimeo.com/459310232>

Webinar with Helen Kirkum Studio <https://vimeo.com/623268528>

### Articles

The Agency of Design Toaster - <https://agencyofdesign.co.uk/design-out-waste/>

The Agency of Design Light bulb - <https://agencyofdesign.co.uk/circular-economy-lightbulbs/>

Sony, Triphorus - <https://www.sony.com/en/SonyInfo/blog/2021/06/24/>

### Videos

Adidas Future Craft - <https://www.youtube.com/watch?v=6-3wjslX44o&feature=youtu.be>

Studio Drift Materialism -

<https://www.youtube.com/watch?v=StrYqKCUAM4&feature=youtu.be>

The spoon you can eat - <https://www.youtube.com/watch?v=r4Cc5zmy0eY>

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