# Design Ventura 2023-24

## Online Mini Challenge: Community

The Design Ventura Mini Challenge is open to students in Years 7 - 11. The theme for this year’s mini challenge is **Community**, inspired by the Design Museum’s [REBEL: 30 years of London Fashion](https://designmuseum.org/exhibitions/rebel-30-years-of-london-fashion) exhibition.

This list of designers and products below is to help you inspire your students when coming up with ideas in response to the brief. These examples relate to the theme of community and are sold in the [Design Museum Shop](https://designmuseumshop.com/).

## **Design Museum Shop Products**

*Some of these are similar kinds of products: interpretations of the same brief. What decisions have been made to make them different? Who might buy the different products?*

**Poketo Playing Cards**   
**Areaware**  
Retail price: £30.00  
[the Design Museum Shop](https://designmuseumshop.com/products/organic-make-up-rounds-pack-of-10?keyword=cotton%20pad)

Play your most artful game with this set of colourful playing cards

Each deck is suited up in vibrant colours and shapes. Includes two decks of playing cards, each with a different design

A group of cards with a triangle and triangle on them

Description automatically generated with medium confidence

**Minim Playing Cards**  
**Stone Marketing**  
Retail price: £15.00  
[the Design Museum Shop](https://designmuseumshop.com/collections/gifts-for-graphic-product-designers/products/minim-playing-cards)

Minim is a deck of regulation playing cards that explores how much “design” can be removed while still maintaining a playable deck. Traditional hearts, clubs, diamonds and spades are replaced with minimalist geometric symbols. Regulation playing cards require that the backs be marked, so Minim utilises a subtle diagonal line.**Silawali Chacha Doll**  
**Silawali**  
Retail price: £50.00

Silawali, based in New Delhi, employ women refugees to hand-make their products using fashion industry waste. This is environmentally *and* socially sustainable, as it supports communities of marginalised artisans.

**Porcelain Coffee Set of 6**  
**Seletti**  
Retail price: £50.00  
[the Design Museum Shop](https://designmuseumshop.com/collections/kitchen/products/seletti-porcelain-coffee-set-6)

Minimalistic set of six coffee cups. Expertly crafted from 100% porcelain, each mug features a smooth, glossy finish. A sustainable set with a design inspired by single-use products.

**Saguaro Cactus Glasses**  
**The Design Museum (for *Objects of Desire* exhibition)**  
Retail price: £72.00  
[the Design Museum Shop](https://designmuseumshop.com/collections/past-exhibitions/products/saguaro-glasses)

Quench your thirst with these fluted, green, long drink glasses; a set of 4 which when stacked together form the shape of a Saguaro cactus. Dishwasher safe!

**Design Ventura Past Products**



**Eco Seed**  
**Cambourne Village College**  
[Design Ventura website](https://ventura.designmuseum.org/2022/06/07/design-ventura-winning-product-2021-22-eco-seed/)

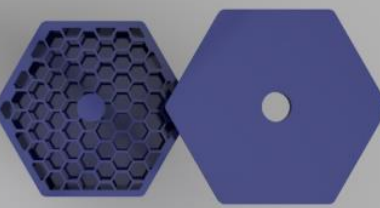
A doughnut shaped grid which floats on water keeping seeds moist and provoking them to germinate. 2021-22 winning product.

**Positivitree**  
**Davison C of E High School for Girls**  
[Design Ventura website](https://ventura.designmuseum.org/2021/04/21/design-ventura-shortlist-2020/#:~:text=Davison%20Church%20of%20England%20High%20School%20for%20Girls%2C%20West%20Sussex%0APositivitree%0AA%20giftable%20plant%20in%20pyramidal%20packaging%20that%20is%20aimed%20at%20boosting%20mental%20wellbeing.)

A giftable plant in pyramidal packaging that is aimed at boosting mental wellbeing. 2020-21 second place product.

**Gender Jigsaw**  
**South Wiltshire Grammar School** [Design Ventura website](https://ventura.designmuseum.org/2022/03/21/design-ventura-shortlist-2021-22/#:~:text=South%20Wilts%20Grammar%20School%2C%20Wiltshire%0AGender%20Jigsaw%0AJigsaw%20pieces%20with%20preferred%20pronouns%20to%20be%20worn%20on%20your%20clothing.)

Jigsaw pieces with pronouns, to be worn on your clothing and let those around you know how they can refer to you.

**Bee Buddy (BBDY)**  
**Upton-by-Chester High School** [Design Ventura website](https://ventura.designmuseum.org/2023/03/10/design-ventura-shortlist-2022-23/#:~:text=Upton%2Dby%2DChester%20High%20School%0ABee%20Buddy%20(BBDY)%0AA%20reusable%20bee%2Dhouse%20for%20your%20garden%2C%20providing%20bees%20with%20both%20food%20and%20shelter.)

A reusable bee-house for your garden, to provide bees with both food and shelter.