



DESIGN VENTURA 2022-23

Bringing the business of design
to life with Deutsche Bank

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Design Ventura 2022-23 Online Mini Challenge: Wellbeing

The Design Ventura Mini Challenge is open to students in years 7 and 8. The theme for this year's mini challenge is **wellbeing**, inspired by the Design Museum's [Weird Sensation Feel Good: ASMR](#) exhibition

This list of designers and products below is to help you inspire your students when coming up with ideas in response to the brief. These examples relate to the theme of wellbeing and sold in the [Design Museum Shop](#).

Design Museum Shop Products

Existing products on sale in the Design Museum Shop that look to tackle waste.



Phone Detox

School of Life

About: a palm-sized book filled with insights, ideas, and meditations about the complex relationship we have with our phones.

Retail price: £8.00

Link: [the Design Museum Shop](#)



Paper Gravity Game

Galison Madpuppy

About: A game to play with friends, roll the dice to determine how many platforms and building cards you must add to the paper tower without toppling it over. Retail price: £24.00

Link: [the Design Museum Shop](#)



Konjac Sponge

Tabitha Eve

About: an all-natural replacement for the natural sea sponge (which is a living creature) or plastic sponges, made from the root of a [konjac plant](#).

Retail price: £6.00

Link: [the Design Museum Shop](#)



Do It Yourself: Motivational Journal

Abrams & Chronicle

About: A journal combining thought-provoking prompts to encourage creativity. Each exercise is designed to help reorient your outlook, overcome roadblocks, and encourage mindfulness. Retail price: £13.99

Link: [the Design Museum Shop](#)

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Design Ventura Past Products



Active Snap!

Simon Balle All-through School

About: A card game based on the game Snap to help children keep active. 2018 winning product.

Link: [Design Ventura Product](#)



Positivtree

Davison High School for Girls

About: A giftable plant in pyramidal packaging that is aimed at boosting mental wellbeing. 2020 second place product.

Link: [Design Ventura Product](#)

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