



DESIGN VENTURA 2024-25

Bringing the business of design
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Design Ventura 2024-25 International and Independent School Category

Design Ventura is the Design Museum's award-winning design and enterprise challenge for students supported by Deutsche Bank's global youth engagement programme.

Each year, students aged 13 – 16 are challenged to design a new product for the Design Museum Shop. The programme includes free Continued Professional Development opportunities (CPDs) for teachers, online learning resources, webinars with designers and more.

International and Independent Schools Category

International and independent schools are welcome to run the project with the support of the Design Museum team and the project resources, competing for a separate prize.

All schools submit their entries via ventura.designmuseum.org

The competition entries are assessed by a panel of industry experts. The top 3 international and independent schools are invited to submit a three-minute video pitch. The judges review this to decide on a winner for this category. The top 3 teams are invited to the Design Museum for a prize day, with goody bags, exhibition access and a designer led workshop.

Key dates 2024-25

9 September	Design Ventura project live for students
11 September	Free online CPDs for teachers
26 February	Final deadline for competition entries
10 March	Top 10 shortlisted state schools announced and Top 3 International & Independent Category schools announced
25 March	Video pitched reviewed by judges
June	International and Independent Category Prize Giving

Registration for the year of the competition opens in July at ventura.designmuseum.org

You can find out more about the International and Independent Schools Category via our blog:

Design Ventura 2022-23 International and Independent Category Winners:

<https://ventura.designmuseum.org/2023/06/21/international-and-independent-category-category-winners-2022-23/>

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The International and Independent Winners 2022-23 -Halcyon London International School with their design 'Monster Mouth'.

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