



## DESIGN VENTURA 2021–22

Bringing the business of design  
to life with Deutsche Bank

[ventura.designmuseum.org](http://ventura.designmuseum.org) | @DesignVentura | #DesignVentura

## Design Ventura 2021-22

### International and Independent Category

Design Ventura is the Design Museum's award-winning design and enterprise challenge for students supported by Deutsche Bank's global youth engagement programme *Born to Be*.

Each year, students aged 13 – 16 are challenged to design a new product for the Design Museum Shop. The programme includes free Continued Professional Development opportunities (CPDs) for teachers, online learning resources, webinars with designers and more.

#### International and Independent Schools Category

International and independent schools are welcome to run the project with the support of the Design Museum team and the project resources, competing for a separate prize.

All schools submit their entries via [ventura.designmuseum.org](http://ventura.designmuseum.org)

The competition entries are assessed by a panel of industry experts. The top 3 international and independent schools are invited to submit a three-minute video pitch. The judges review this to decide on a winner for this category. The top 3 teams are invited to the Design Museum for a prize day, with goody bags, exhibition access and a designer led workshop.

#### Key dates 2020-21

1 September	Design Ventura project live for students
8 September	Free online CPDs for teachers
23 February	Final deadline for competition entries
5 March	Top 10 shortlisted state schools announced Top 3 International & Independent Category schools announced
22 March	Video pitched reviewed by judges
June	International and Independent Category Prize Giving

Registration for the 12th year of the competition opens in July at [ventura.designmuseum.org](http://ventura.designmuseum.org)

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You can find out more about the International and Independent Schools Category via our blog:

Student perspective on winning the International and Independent Category:

<https://ventura.designmuseum.org/2019/05/10/student-perspective-on-design-ventura-international-and-independent-schools-category/>

Design Ventura 2019 International and Independent Category Winners:

<https://ventura.designmuseum.org/2020/03/25/international-and-independent-category-winners-2/>



The International and Independent Winners 2019 - More House School

Design Ventura 2020 International and Independent Category Winners:

<https://ventura.designmuseum.org/2019/03/14/international-and-independent-category-winners/>



The International and Independent Winners 2020 – Merchant Taylors' Girls' School

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Haberdashers Aske's School for Girls', runners up International and Independent Category 2020



Students enjoying the Charlotte Perriand exhibition at the Design Museum at the International and Independent Prize Day 2020.

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