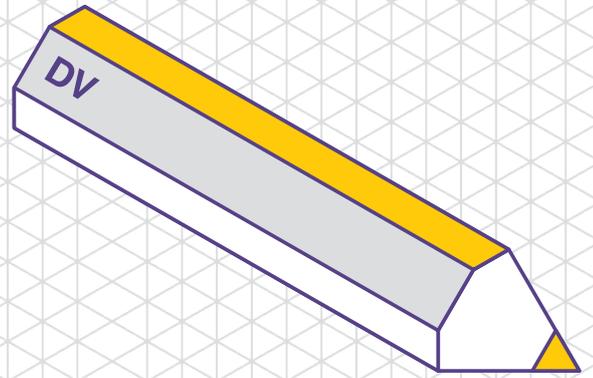




**DESIGN
VENTURA
2023–24**



**Bringing the business of design
to life with Deutsche Bank**

Design Ventura Online Mini Challenge: Community

Design with this theme in mind! Can you come up with an idea for a new product for the Design Museum Shop, inspired by the theme of community?

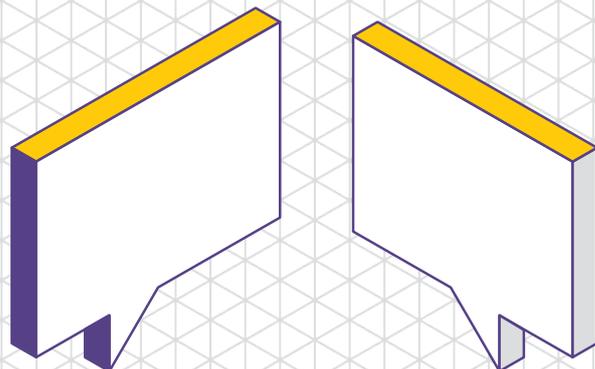
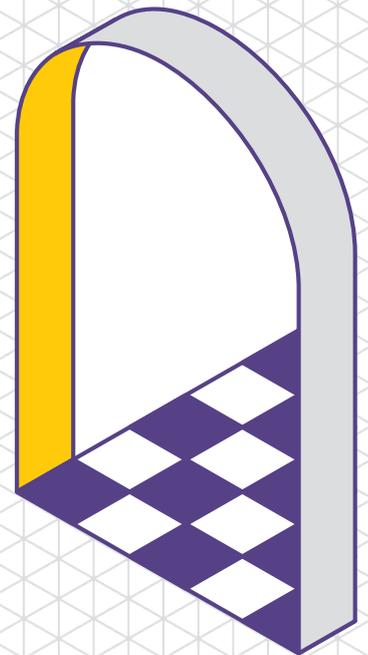
Design Criteria:

Community

Be inspired to design a product that evokes or exemplifies **community**. You could draw from this theme in many ways, including:

- A product which brings people together
- Telling a story through community
- How products can support communities in their everyday lives

Consider the work of other designers and how they explore the same theme.



The Design Museum Shop

The business setting for your product is the **Design Museum Shop**. Consider how other products which are sold here address colour, including toys, card sets, homeware, and games.