

Design Ventura Low to Submit Your Entry





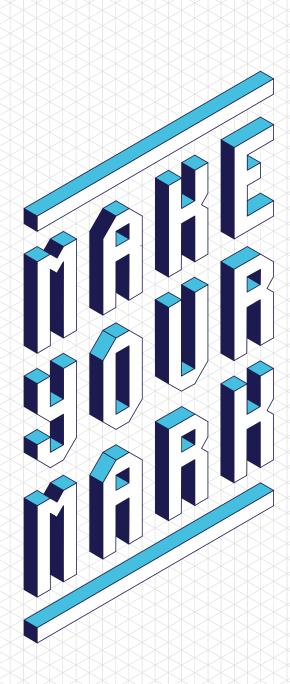
A step-by-step guide to entering Design Ventura Submission Deadline:
Wednesday 13 November



OVERVIEW

To enter the Ventura competition you should:

- 1. Select **ONE** team to represent your school
- Log in and complete online competition entry form
- Attach 3 'visualisation sheets' to the online form
- 4. Look out for the shortlist announcement on Friday 22 November



Reasons to enter Design Ventura

- A chance to see your students work exhibited at Design Museum
- Certificates for **all** students that complete the project
- Winning students will work with designers to develop and manufacture their product for sale in the Design Museum Shop
- We are really looking forward to seeing your idea!



SELECT A TEAM

Select one team's idea to represent your school



- Hold a pitching event where every team presents their idea to a panel of judges.
- Invite your head teacher, local business people, guest designers or other colleagues to help judge.
- Refer to Judging Criteria to choose the winning idea (**Ventura Tip:** look under 'presenting your idea' in the project guide for the <u>judging criteria</u>)
- Take photos or film of the pitches and share them on the Ventura website or via Twitter

EVALUATIONS

To complete your submission, you must fill in the following:

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- The <u>Teacher Evaluation Survey</u>
- All students that participated in the project need to complete the <u>Student Evaluation Survey</u> (not just selected team)

COMPLETE THE ONLINE FORM



- Log in to the Ventura website here: https://ventura.designmuseum.org/
- Work with the team to complete the <u>online competition entry form</u>. You can save your entry as a draft or submit it
- You will find it helpful to complete <u>a practice form</u> on paper before starting the online form.
- Ventura Tip: See past entries on the previous years page: https://ventura.designmuseum.org/about/previous-years/
- See the Pitching your Idea section of the Project Guide for practice forms: https://ventura.designmuseum.org/project-guide/pitching-your-idea/

ONLINE FORM

Tips!



Please note: You need to be **logged in** to complete the form. You can find the online form here:

https://ventura.designmuseum.org/account/submit-entry/

Forgotten Password? you can reset it here: https://ventura.designmuseum.org/login/reset-password/

The next slides show screen grabs of the online form...

ABOUT

PROJECT RESOURCES

NEWS

INDUSTRY INSIGHT

CONTACT

LOG OUT

MY ACCOUNT

WELCOME

YOUR ACCOUNT

SUBMIT A BLOG

SUBMIT YOUR ENTRY



Congratulations for reaching this point in the Design Ventura competition. Now it's time to send your School's entry for us to review. Once we have confirmed receipt of your entry it will be reviewed by the shortlisting panel and the top ten ideas will be announced. Use the judging criteria to select ONE team from your school to compete in the Design Ventura Competition.

For a complete entry we need to receive:

- · completed online form
- 3 A3 design sheets as a pdf (see guidance for what to include)
- · optional budget template
- · completed teacher evaluation
- · completed student evaluation for all participating students (not just the winning team)

Please note, once you have submitted your entry you are not able to change it so please check it carefully.

About you

ame of your sohool*				
ubmitting teacher name*	Year group*	More than one option can be	selected	
) -	Year 10		
eam members* Please check the spelling of each team member's name. A min	imum of 4 names an	d a maximum of 6 names can	be entered.	•



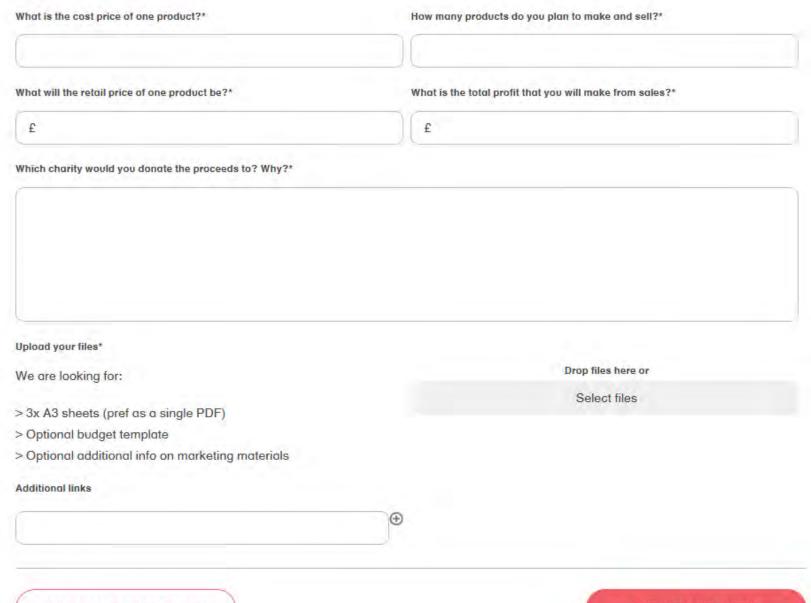


About your idea

our idea*				
Summarise in 100) words or fewer. What does it do? Remember to answer the original brief.			
arget Audience*				
Who is your exact	target audience? How will they find out about your product?			
-				
ustainable design*				
How will you avoid	d making a negative impact on the environment?			
anufacturing*				
14/1	duct be made of? How will you manufacture it?			



Costing and budget





WHAT TO ATTACH



3 x A3 Design Sheets (make sure you add your school name at the top of each sheet):

- 1. Research + initial ideas
- 2. Idea development
- 3. Final design

These can be hand drawn and scanned, or created digitally.

Please put your school name on each of design sheet

Upload your files*			
We are looking for:	Drop files here or		
	Select files		
> 3x A3 sheets (pref as a single PDF)			
> Optional budget template			
> Optional additional info on marketing materials			
Additional links			
•			

FILES



Ideal file formats:

jpeg or PDF

Max file size:

3MB

Please include your school name in each file name e.g:

Ventura Academy design sheets.pdf

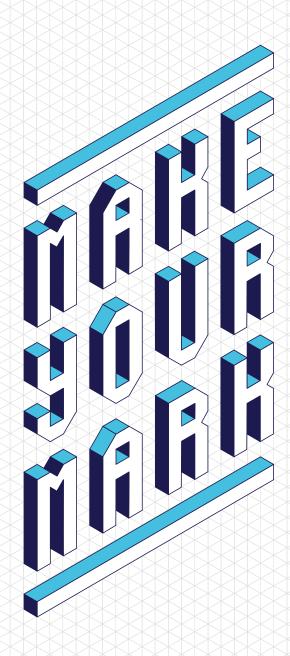
EXAMPLES

Visualisation Sheets

• The following three pages show a selection of 'visualisation sheets' received in previous years.

 They show a variety of approaches from hand drawn, to computer generated, including photography, source material, links to websites etc.

 There is no right or wrong way to do it, but make sure the idea is clearly communicated and visually striking.



During this process we have really had to think about all aspects of the design brief to create a product that fits both the brief and can be made under £10. Overall as a group we're really happy and proud of our product and think suitable to be sold in the design museum shop. We are extremely thrilled and cant wait for the next round !!!

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The leaflet contains screwdriver, pencils, screws, how-to easy instructions for putting up a shelf, curtain pole & picture frame. There is also a spirit level we













■ LINEAR-FINAL IDEA



USP - LIVING HINGE:

The unique selling point of this product is the **living hinge**.

It allows the laser cut wood of to **bend** meaning the product could be made of a single sheet of bamboo.

SUSTAINABILITY: Can be another

selling point as the product uses:

• MINIMAL

:TZOD

Very cheap to make

considering bamboo

expensive material.

 $bamboo = 303360mm^2$

150mm x 100mm =

 $303360 \div 15000 = 20$

Cost to make 1 = 62p

Cost to make 20 =

15000mm²

approx

£12.37

790mm x 384mm

is a reasonably

- MINIMAL WASTE
- MATERIAL
 SUSTAINABLE
- MINIMAL
- MATERIAL
- BLE PACKAGING

The product is 100% recyclable.

This makes the product have very little impact on the environment.

TARGET MARKET:

Young professionals, students, keen designers who are looking for something different, people who want a sustainable product.

i.e. The people we saw in the Design Museum shop.

Product would sell for ± 4.99 or a pack of 3 for ± 9.99 - huge profit margin easily covering all other costs.

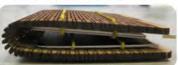
TI ZI TAHW

LINEAR is a wooden wallet made from a single sheet of bamboo.

The cards & notes etc are held in securely by 4 rubber bands which come in different colours, making it customisable.



Rubber bands go into the slots with holes in them holds them in securely without moving the wood.



Living hinge - allows the product to fold and protect your cards etc.



The rubber bands are surprisingly secure.

LINEAR - a handy handheld product.

LINK TO 'HANDY'

The product is very **useful** as nearly everyone has credit card etc or at least an oyster card. The product allows them to store these cards safely in a unique wooden design.

The product is also **hand**held so the product directly links to the theme.

MANUFACTURING:

Extremely quick and simple – made using the laser cutter allowing the living hinge mechanism to work.

Takes approx 20min to make one.

VERY FEASIBLE
FOR THE DESIGN
MUSUEM TO
MANUFACUTRE



l simple process - laser
cutting onto a single
 piece of bamboo.

PACKAGING:

The packaging is very minimalistic and 100% recyclable – adding to the sustainability of the product.

The **simple** packaging also contains a sticker on the front of the envelope which shows a coloured graphic of the living hinge design and product name – **clearly showing what the product is**.

The colour indicates what colour rubber bands would be inside the product.



Blue stickers = blue rubber bands



CONCLUSION:

This product is ideal for the Design Museum shop. It is simple interesting & unique.

Also, it is extremely feasible for the Design Museum to manufacture in batch, making it the perfect new addition to the shop.

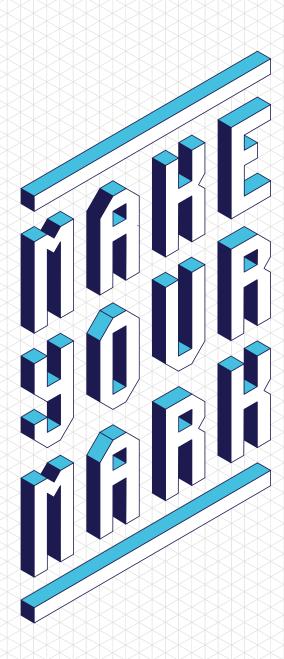
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What Makes a Winner?
Top Tips

What are the Judges looking for?

- Judges look for original, well-designed, aesthetically appealing ideas which meets the brief criteria
- Manufacturing should be feasible for the small batch needed by the Design Museum (around 250-300 products – this usually rules out commercial injection molding and electronic products)
- The product should appeal specifically to Design Museum shop customers.
- The product and its materials should show an awareness sustainability.





Past Winners 2010 - 2018







2010

Dove bunting

Haberdashers' Aske's Hatcham

College

Theme: Young People

Materials: Card, paper and ribbon

2011 Badoiiing

Walworth Academy

Theme: Play

Materials: Polypropylene sheet,

travel card wallet and card





2012

Pics Pins

Trinity

Theme: Journeys

Materials: Pin badges and card



2013

Squeezeys

Weald of Kent Grammar School

Theme: Handy

Materials: Acrylic, card and

magnet





2014
Card Cogs
Burnage Academy for Boys

Theme: Connect

Materials: Acrylic and card



2015

Dazzle Racer

Finchley Catholic High School

Theme: Move

Materials: Wood, card tube,

dowel and rubber band





2016

Hook20

Harrogate Grammar School

Theme: Change

Materials: Polypropylene sheet





2017

Petal Pot

Weatherhead High School

Materials: Gumtec

2018
Active Snap
Simon Balle All-Through School

Materials: Card



Get in Touch

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