



**DESIGN
VENTURA
2020**

Bringing the business of design
to life with Deutsche Bank

ventura.designmuseum.org | @DesignVentura | #DesignVentura

Design Ventura 2020

Brief Criteria Check Sheet

Team Name:

Date of Review:

You have:

Tick

- | | |
|---|-----------------------|
| Addressed one of the specified target groups | <input type="radio"/> |
| Produced a useful, original or novel concept | <input type="radio"/> |
| An appropriate idea for the Design Museum Shop | <input type="radio"/> |
| An aesthetically pleasing product | <input type="radio"/> |
| Created product that works well and meets a need | <input type="radio"/> |
| Produced a thoughtful design, supported by research with evidence of testing and development | <input type="radio"/> |
| Identified a USP for your product | <input type="radio"/> |
| Created a name for your product | <input type="radio"/> |
| Persuasive marketing ideas that will attract the target audience | <input type="radio"/> |
| Identified appropriate and obtainable materials for the production of the idea | <input type="radio"/> |
| Identified specific and feasible manufacturing processes for the batch production of the idea | <input type="radio"/> |
| Considered ethical and environmental implications | <input type="radio"/> |
| Included steps to minimise the negative environmental impact of the idea | <input type="radio"/> |
| Produced sensible and evidenced costing for the production of their idea | <input type="radio"/> |
| Indicated how the finances might be managed to make a profit from the sale of the product | <input type="radio"/> |

Reflections and Ideas for improving your product idea:

the
**DESIGN
MUSEUM**

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BORN TO BE

The Deutsche Bank youth
engagement programme

