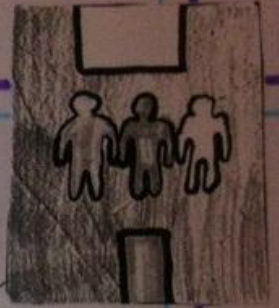
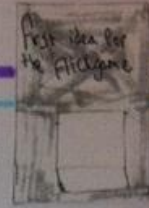
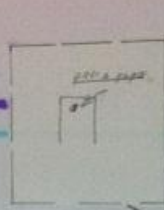


RESEARCH

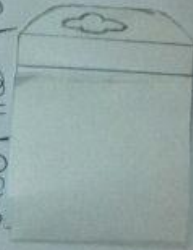
At first we looked at a book mark sized game. We then revised our size to oyster card size (87mm x 55mm). We made prototype in both of these size and in many other shapes. After lots of playing with our device we decided upon the oyster card as our final size.

We first started with a book mark and it was a little too big.



We then changed our designs and shapes in different materials

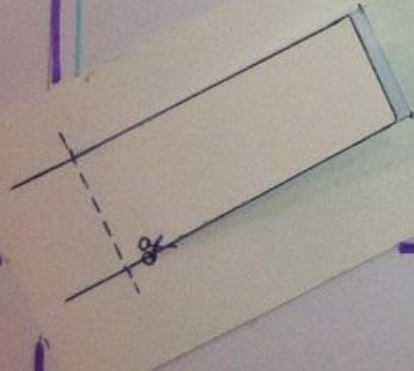
Then measured our game and tried to make a holder that uses also the packaging



We then tried with different types of targets



Second idea of goal and packaging



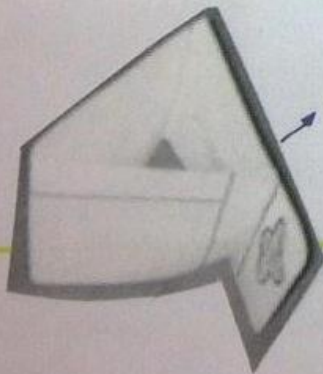
FINAL DESIGN

This new designed desk top game is called Desk top Fling Shot. The Materials in this Ideas is card, This is a hand made game, the aim of the game is to Fling a paper ball through the hole in the target. This product is Suitable for journeys and when you are sitting in your office. It will also come in different colours and sizes.

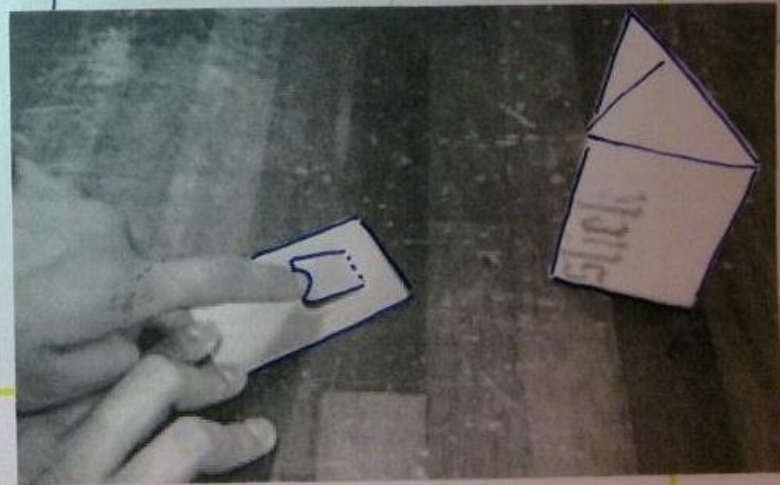
This is our prototype of our packaging



Use polypropylene Die cut ~~oyster~~ card sized Shooter to flick paper into container made from packaging



Photograph of test packaging





Walworth Academy -

Team: slick shooter

Oyster card size portable travel

Game-made of polypropylene

And card. Aim is to get your
scrunched up paper into the
container

10 years upwards

Can be made manufactured
at school using our vinyl cutter

Approximately £4.99 for a pack
(4 shooters + 1 container)

We will design our own website and
Do viral marketing also link to the
Design Museum.

Very eco friendly, made in London SE1,
Packaging is part of the game.



DESIGN VENTURA 2011 STUDENT COMPETITION ENTRY FORM

To enter the Design Ventura Competition, you need to complete this form and submit a summary of your idea on up to three A3 Visualisation Sheets. **Good luck!**

School Name, Year Group and Team Name:	WALWORTH ACADEMY YR10 - SLICK SHOOTER
TEAM MEMBERS Tell us who is in your team	<ol style="list-style-type: none"> 1. JASON [REDACTED] 2. AMI [REDACTED] 3. TREVAN [REDACTED] 4. SONNY [REDACTED] 5. RONALDO [REDACTED] 6. OLTTOBI [REDACTED]
YOUR IDEA Summarise your idea in 100 words or fewer. Remember to refer to the original brief and relate your idea to the theme of Play or Playfulness:	Walworth academy - Team: SLICK SHOOTER oyster card size portable travel game - made of polypropylene and card. aim is to get your scrummed up paper into the container
Target audience Who is your target audience and why? Marketing How will your target market find out about your idea?	10 years upwards we will design own website and Do viral marketing also link to the Design Museum
Materials & Manufacturing What will your final product be made of? How will your final product be manufactured?	Card / polypropylene Can be made manufactured at school using our vinyl cutter

<p>SUSTAINABLE DESIGN How will you avoid making a negative impact on the environment through your idea? (e.g. use of recycled materials or minimal packaging):</p>	<p>Made from recycled materials made in 2007</p>
<p>COSTING AND BUDGET Please provide evidence about your costings. You can use the Finance Template in the Enterprise Resources section at ventura.designmuseum.org and add it as an attachment below:</p>	<p>What is the cost price of ONE product? TBA</p>
	<p>What will the retail price of each product be? 4.99</p>
	<p>How many products do you plan to make and sell? 300</p>
	<p>What is the total amount that you will make from sales? 1497.00 1497.00</p>
	<p>Which charity would you donate the proceeds to? Why? TBA.</p>
<p>ATTACHMENTS Please tick if you have included these documents with your entry and list any additional attachments</p>	<p>Up to 3 A3 visualisation sheets showing your research, idea development and final response to the brief. ✓</p>
	<p>Additional information on Marketing materials.</p>
	<p>Additional budget information (e.g. Finance Template)</p>
	<p>Other attachments (please specify)</p>
	<p>Notes Use this space to tell us anything else you would like to about your idea:</p>

Guidance for Teachers: Each school may submit **one** competition entry from a single team. Entry forms and accompanying documents must be sent by **5pm on Monday 21 November 2011** via email to ventura@designmuseum.org.

Please tick this box to confirm that you have read and agree to the competition **terms and conditions** on the Ventura website ventura.designmuseum.org

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