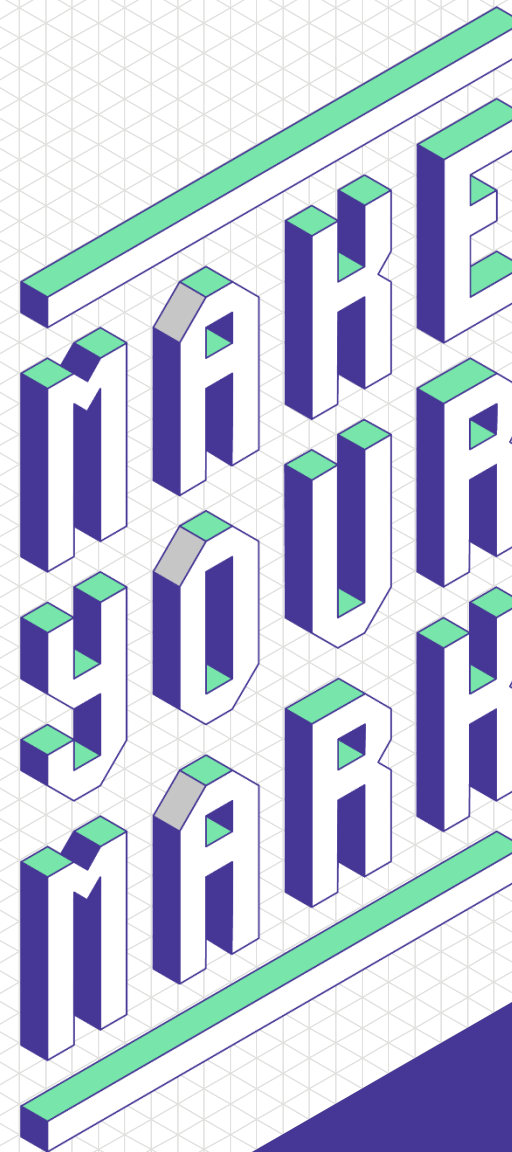




DESIGN
VENTURA
2020

Design Ventura 2020 Overview



the
DESIGN
MUSEUM



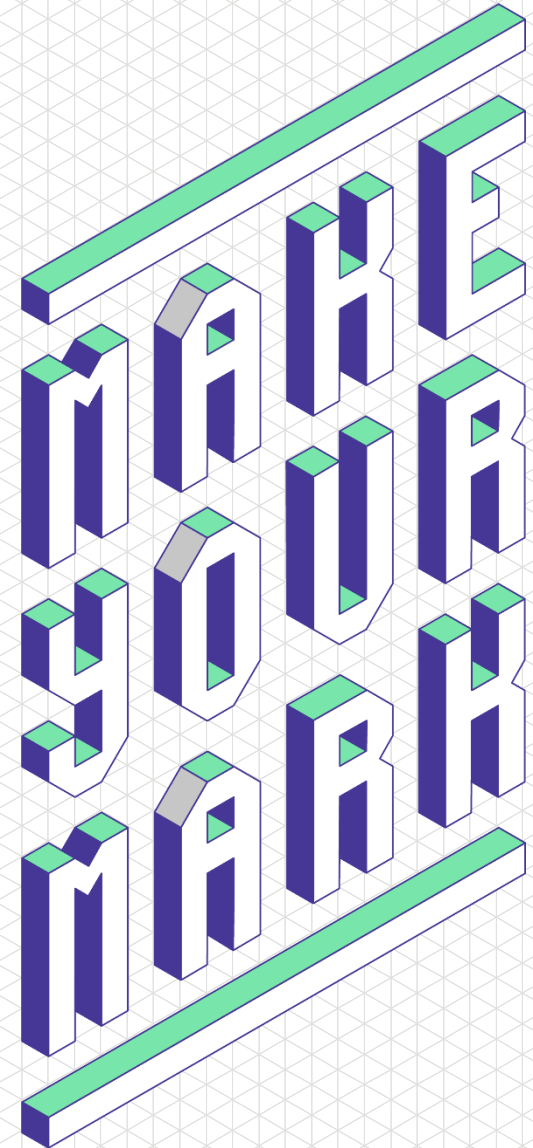
BORN TO BE
The Deutsche Bank youth
engagement programme



Design Ventura 2020

Project Aims

- To provide a curriculum relevant project in a real world context
- To give students the opportunity to respond to a live brief set by a leading designer
- To increase skills, confidence and ambition of young people
- To build partnerships between students, the design industry and the museum



Design Ventura is a national and international competition

- Now in its eleventh year
- Design Ventura has supported more than 92,500 students since its inception in 2010
- Quickly becoming a benchmark of design talent in schools
- 10 student products have been made and sold in the Design Museum Shop raising more than £13,000 for charity since 2010



Support for Running the Programme

What we offer



- **CPD** for teachers to extend their design practice. This can count towards credits for formal accreditation via the via Goldsmith's Design Education MA.
- **Experts** Schools are supported by a community of business and design experts.
- **Visits and workshop** State schools can come to the museum and participate in workshops (offered November – February on a first come first served basis).
- **Website** Free online resources so that teachers can run the project at their own pace.
- **Webinars** Free online learning opportunities with leading designers for teachers and students.
- **Design Museum Products** We provide a small sample of objects from the museum's shop to help inform ideas to all teachers that attend a CPD session.

Design Ventura 2020

Student Brief

- Create a well-designed product that improves everyday life
- Can be sold for around £10 and cost about £5 per product to make
- Can be sold in the Design Museum Shop and is targeted at a specified audience
- Must demonstrate sustainable design and simple manufacturing processes



Design Ventura 2020

Year 7 & 8 Online Mini Challenge

- A short online mini challenge will be run in the Autumn Term for students in Years 7 & 8
- Shortened and simplified version of the brief
- Students can enter as teams or as individuals
- Can be run as a single lesson, set for homework or run over a few lessons
- Prizes are awarded weekly and sent in the post



Design Ventura 2020

Key Dates

September 2020

CPD for teachers at the Design Museum or online

Design Ventura project live for students

Online webinars

November – February 2021

Free museum workshops

24 February 2021

Deadline for competition entries

5 March 2021

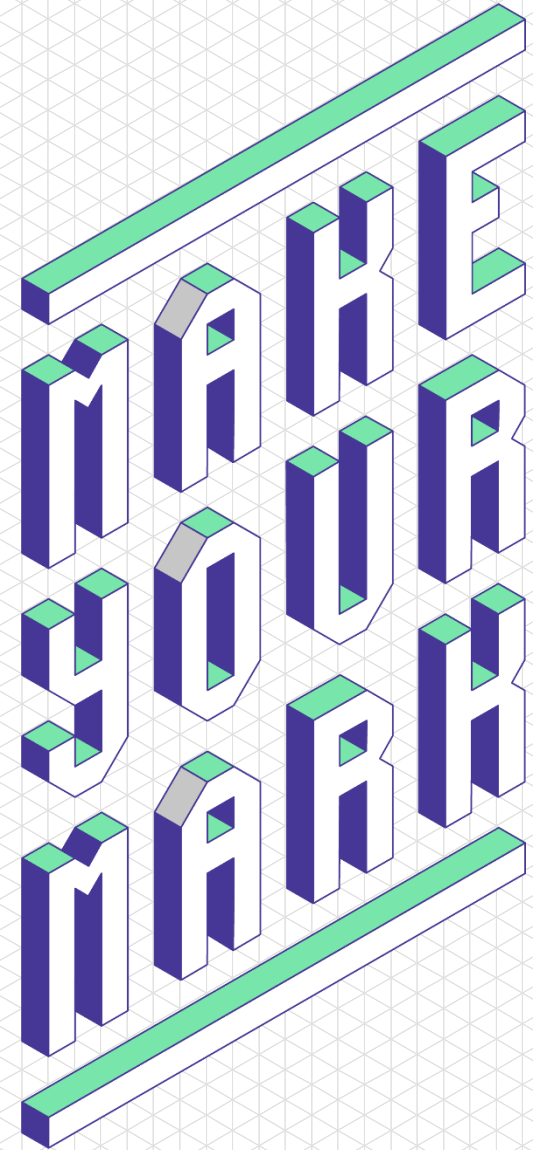
Top 10 shortlisted schools announced

March 2021

Pitching Day at Deutsche Bank

April 2021

Celebration Event at the Design Museum



Design Ventura 2020

Pitching Day



Top ten teams present a three minute pitch to a panel of industry experts.



Design Ventura 2020

Celebration Event



Finalists attend a celebration event at the Design Museum in which the winning teams are announced.



Design Ventura 2020

Product Launch



The winning product is launched in the Design Museum Shop and the students host a pop up shop.





Get in touch

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