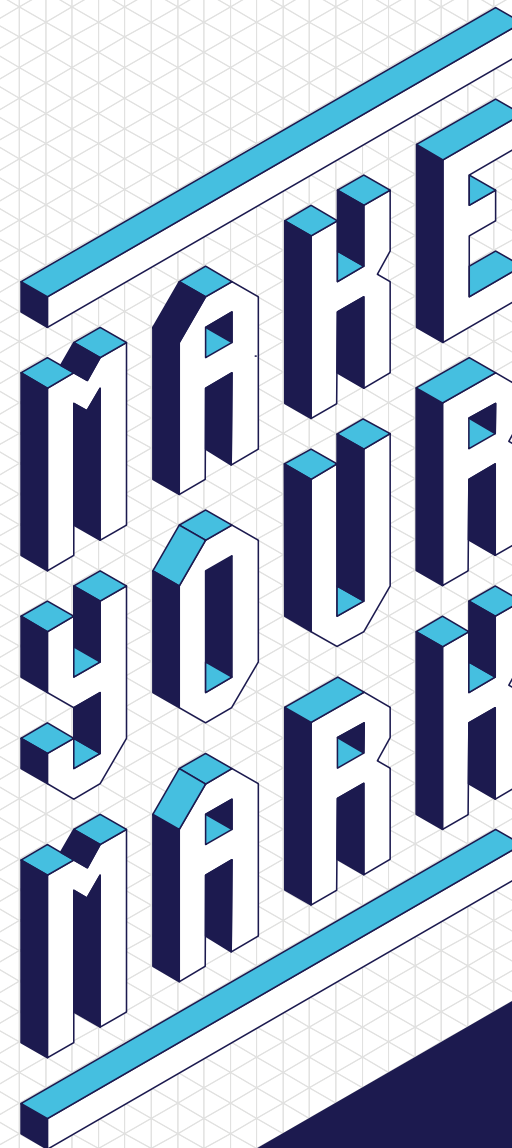




**DESIGN  
VENTURA**  
2009–2019

# Design Ventura 2019

Celebrating 10 years of young  
creative entrepreneurship



the  
**DESIGN  
MUSEUM**



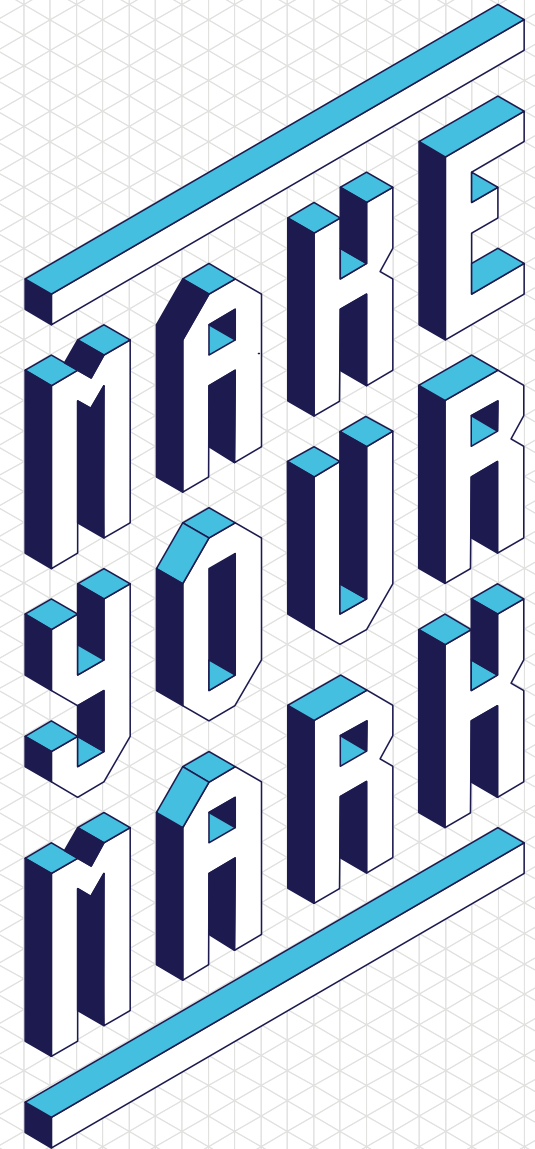
**BORN TO BE**  
The Deutsche Bank youth  
engagement programme



# Design Ventura 2019

## Project Aims

- To provide a curriculum relevant project in a real world context
- To give students the opportunity to respond to a live brief
- To increase skills, confidence and ambition of young people
- To build partnerships between learners, industry and the museum





## Design Ventura is a national and international competition

- Now in its landmark tenth year
- Design Ventura has supported more than 75,900 students since its inception in 2010
- Growing national competition is quickly becoming a benchmark of design talent in schools

# Support for Running the Programme

## What we offer



- **CPD** for teachers to extend their design practice. This can count towards credits for formal accreditation via the via Goldsmith's Design Education MA.
- **Experts** Schools are supported by a community of business and design experts
- **Visits and workshop** State schools can come to the museum and participate workshop (first come first served basis)
- **Weekly webinar series** – Best Practice After School Club, run weekly during the live period of the competition for students and teachers
- **Website** New website and free online resources; they can run the project at their own pace.
- **Handling Collections** - We provide a small sample of objects from the museum's shop to help inform ideas to all teachers that attend a CPD session.



# Design Ventura 2019

## Student Brief

- Create a well-designed product that improves everyday life
- Can be sold for around £10 and cost about £5 per product to make
- Can be sold in the Design Museum Shop and is targeted at a specified audience
- Must demonstrate sustainable design and simple manufacturing processes



# Design Ventura 2019

## Key Dates

### July – September 2019

CPD for teachers at the Design Museum or online

### September – November 2019

Design Ventura project live for students

Online webinars

Free museum workshops

### 13 November 2019

Deadline for competition entries

### 22 November 2019

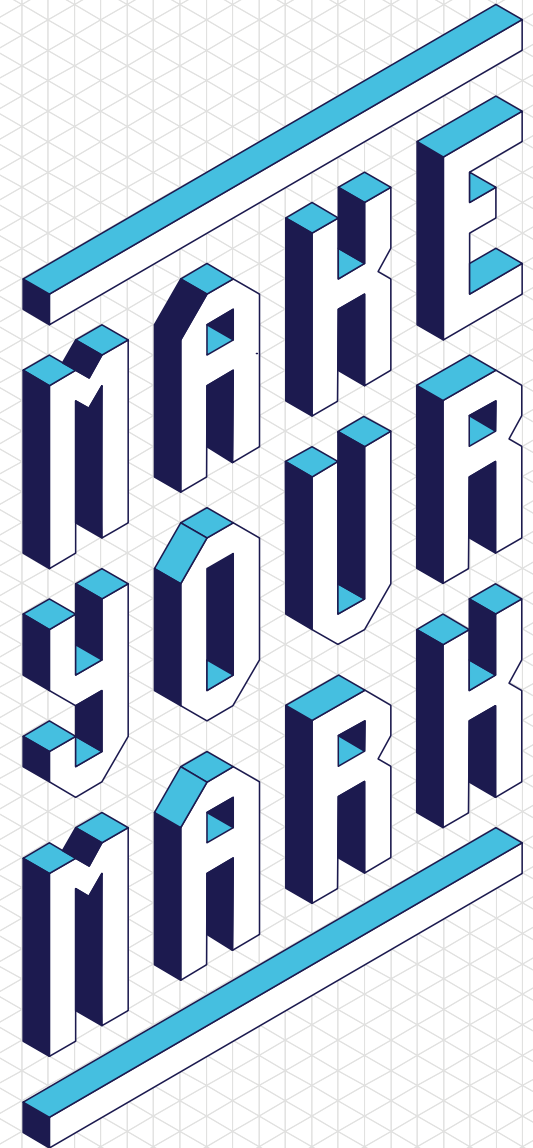
Top 10 shortlisted schools announced

### 9 December 2019

Pitching event

### February 2020

Awards event and exhibition of top ten ideas





# Design Ventura 2019

## Pitching Event



Top ten teams present 3 minute pitches to a panel of industry experts.





# Design Ventura 2019

## Masterclass and Celebration Event



Finalists attend a celebration event hosted at the Design Museum in which the winning teams are announced.





# Design Ventura 2019

## Product Launch



The winning product is launched in the Design Museum Shop.





DESIGN  
VENTURA  
2009–2019

## Get in Touch

Telephone:  
020 3862 5876 (Tues–Thurs)

Email:  
[ventura@designmuseum.org](mailto:ventura@designmuseum.org)