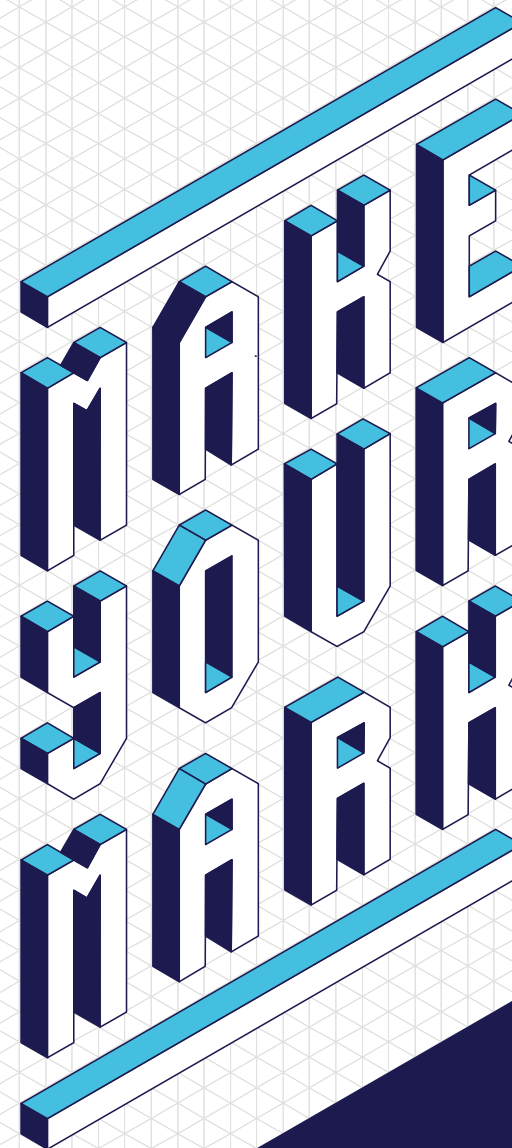




**DESIGN
VENTURA**
2009–2019

Design Ventura 2019 Overview

Celebrating 10 years of young
creative entrepreneurship



the
**DESIGN
MUSEUM**



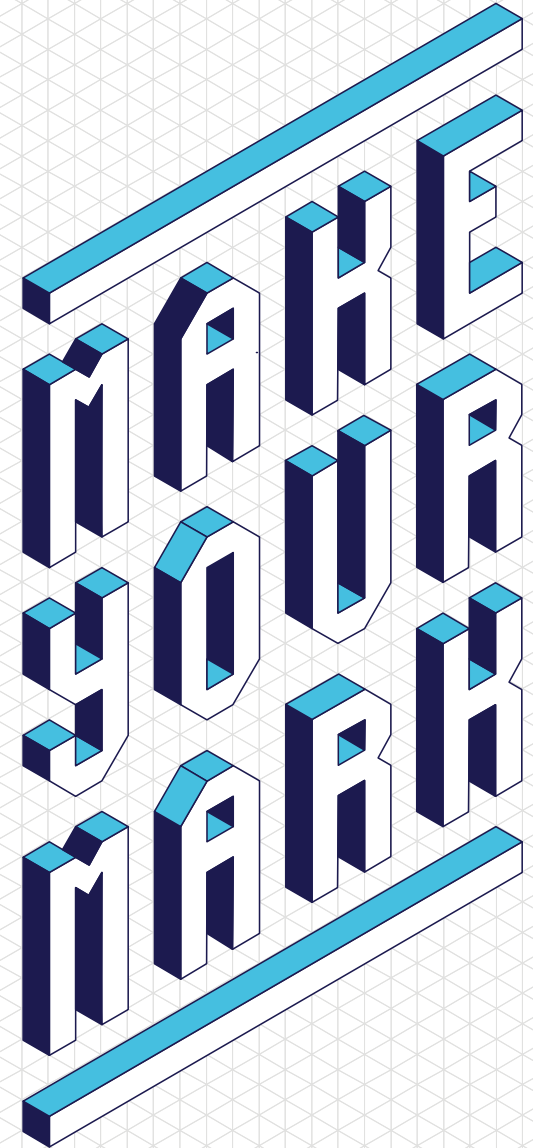
BORN TO BE
The Deutsche Bank youth
engagement programme



Design Ventura 2019

Project Aims

- To provide a curriculum relevant project in a real world context
- To give students the opportunity to respond to a live brief
- To increase skills, confidence and ambition of young people
- To build partnerships between learners, industry and the museum





Design Ventura is a national and international competition

- Now in its landmark tenth year
- Design Ventura has supported more than 75,900 students since its inception in 2010
- Growing national competition is quickly becoming a benchmark of design talent in schools

Support for Running the Programme

What we offer



- **CPD** for teachers to extend their design practice. This can count towards credits for formal accreditation via the via Goldsmith's Design Education MA.
- **Experts** Schools are supported by a community of business and design experts
- **Visits and workshop** State schools can come to the museum and participate workshop (first come first served basis)
- **Website** New website and free online resources; they can run the project at their own pace.
- **Handling Collections** - We provide a small sample of objects from the museum's shop to help inform ideas to all teachers that attend a CPD session.

Design Ventura 2019

Student Brief

- Create a well-designed product that improves everyday life
- Can be sold for around £10 and cost about £5 per product to make
- Can be sold in the Design Museum Shop and is targeted at a specified audience
- Must demonstrate sustainable design and simple manufacturing processes



Design Ventura 2019

Key Dates

July – September 2019

CPD for teachers at the Design Museum or online

September – November 2019

Design Ventura project live for students

Online webinars

Free museum workshops

13 November 2019

Deadline for competition entries

22 November 2019

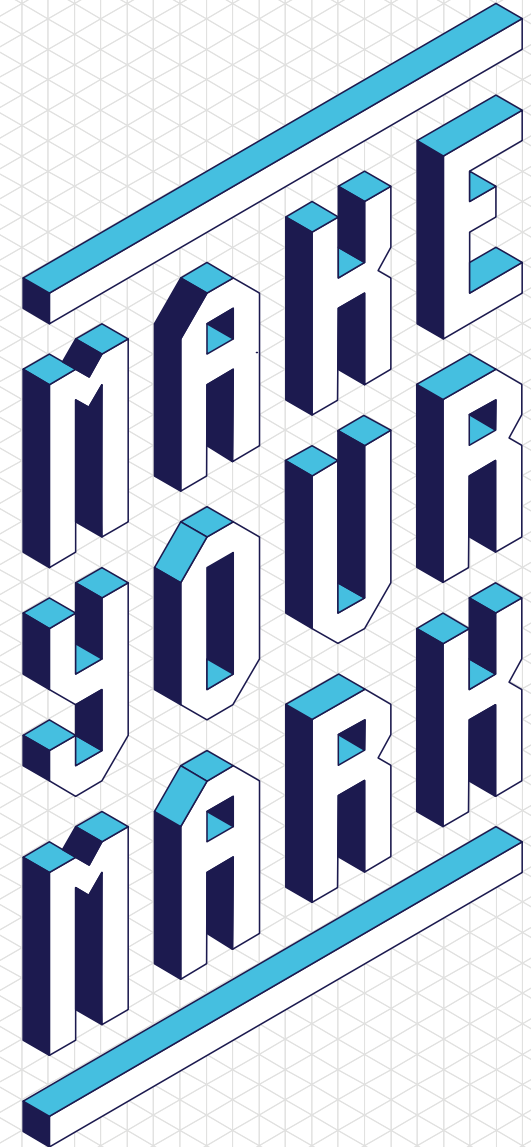
Top 10 shortlisted schools announced

9 December 2019

Pitching event

February 2020

Awards event and exhibition of top ten ideas



Design Ventura 2019

Pitching Event



Top ten teams present 3 minute pitches to a panel of industry experts.



Design Ventura 2019

Masterclass and Celebration Event



Finalists attend a celebration event hosted at the Design Museum in which the winning teams are announced.



Design Ventura 2019

Product Launch



The winning product is launched in the Design Museum Shop.





DESIGN
VENTURA
2009–2019

Get in Touch

Telephone:
020 3862 5876 (Tues–Thurs)

Email:
ventura@designmuseum.org