



Bringing the business of design to life with Deutsche Bank.

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PROJECT OVERVIEW 2017

Now in its eighth year, Design Ventura is a FREE design and enterprise challenge for students in years 9, 10 & 11. It places design skills in a real world context, developing creativity, teamwork and enterprise capabilities. The project has seen over 47,000 students taking part nationwide.

The project is mapped to the 2014 National Curriculum and GCSE syllabi for Design and Technology, Art and Design and related subjects. It challenges students with a live brief set by a leading designer and provides a taste of life within the design industry. Participants will compete nationally against other schools for great prizes – including the chance to develop a product to sell in the Design Museum Shop.

THE BRIEF

To create a useful, well-designed, viable product that makes everyday life more fun, to be sold in the design museum shop for around £10. The product needs to appeal to Design Museum visitors, fit the Museum's ethical/environmental business credentials and make a profit.

The top ten shortlisted participating schools then take part in a pitching day at the museum, competing to win great prizes – including the opportunity for the winning team to see their design manufactured to sell in the museum shop.

TAKE PART

Design Ventura is open to all secondary schools. Independent and international schools are welcome to participate in the project but we are unable to offer free workshops and they will compete for a separate prize.

Free online resources support teachers to adapt and deliver the project, bringing the Design Museum to your classroom.

To register for the project, visit the website: ventura.designmuseum.org

CPD FOR TEACHERS

Free CPD events equip teachers to deliver the Design Ventura project, tools for teaching design and enterprise education and offer pathways to Goldsmiths College MA in Design Education. All CPD participants receive a free handling collection.

KEY DATES 2017-18

23 May

Registration opens for schools online

June – Sept

Teacher CPD (options of dates)

Sept – Nov

Project goes live

15 Nov

Competition entry deadline

23 Nov

Top 10 shortlisted schools announced

8 Dec

Pitching day (top 10 teams only)

February 2018

Design Ventura Awards Event and exhibition of top ten ideas



the
DESIGN
MUSEUM

+

BORN TO BE

The Deutsche Bank youth engagement programme



For further information email ventura@designmuseum.org, call us on 020 7940 8768 or go to the Ventura website ventura.designmuseum.org