

Design Ventura 2021-22 Overview

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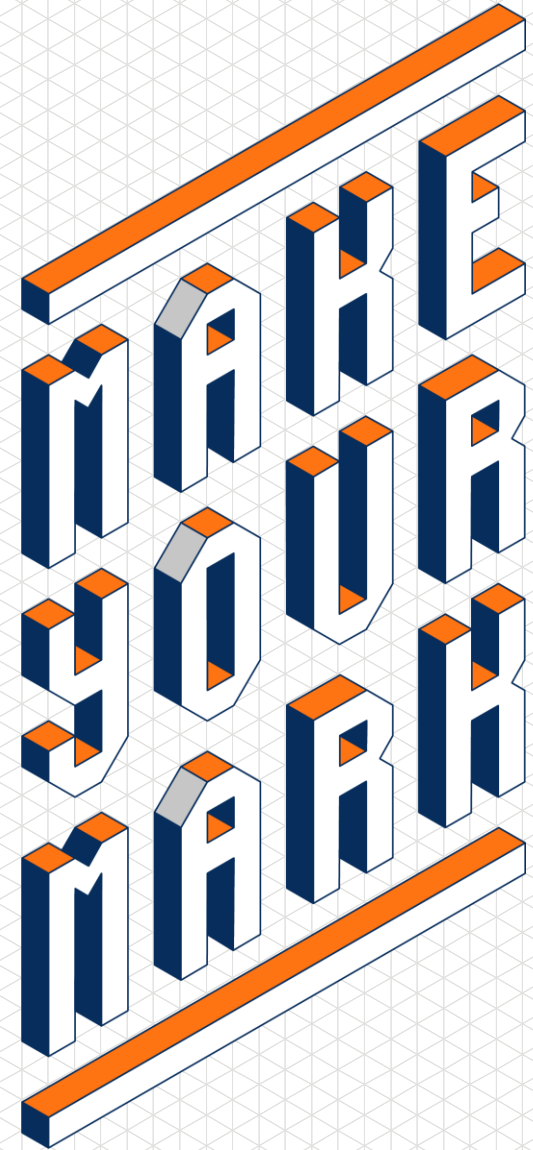
Project Aims

To provide a curriculum relevant project in a real world context

To give students the opportunity to respond to a live brief set by a leading designer

To increase the skills, confidence and ambition of young people

To build partnerships between students, the design industry and the museum



Design Ventura is a national and international competition

Now in its twelfth year

Design Ventura has supported more than 108,00 students since its inception in 2010

Quickly becoming a benchmark of design talent in schools

10 student products have been made and sold in the Design Museum Shop raising more than £14,635 for charity since 2010



Support for Running the Programme

What we offer



Online CPD for teachers - To extend their design practice. This can count towards credits for formal accreditation via the via Goldsmith's Design Education MA.

Experts - Schools are supported by a community of business and design expert volunteers.

Visits and workshop - State schools can come to the museum and participate in workshops (offered September – November on a first come first served basis).

Website - Free online resources so that teachers can run the project at their own pace.

Webinars - Free online learning opportunities with leading designers for teachers and students.

Design Museum Shop Products - We provide a small sample of objects from the museum's shop to help inform ideas to all teachers that attend a CPD session.

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Student Brief

- Be inspired by your senses to create a product that improves everyday life
- Can be sold for around £15 and cost about £7 per product to make
- Can be sold in the Design Museum Shop and is targeted at a specified audience
- Must demonstrate sustainable design and simple manufacturing processes



Design Ventura 2021-22

Year 7 & 8 Mini Challenge

A short [online mini challenge](#) will be run for students in Years 7 & 8

Shortened and simplified version of the brief

This year's theme is waste, inspired by the museum's [Waste Age exhibition](#)

Students can enter as teams or as individuals

Can be run as a single lesson, set for homework or run over a rotation/carousel

Prizes are awarded and sent in the post



Design Ventura 2021-22

Key Dates

September 2020

- Design Ventura project live for students
- Free online CPD for teachers
- Online webinars with leading designers

September - November 2021

- Free workshops for state schools at the Design Museum

23 February 2021

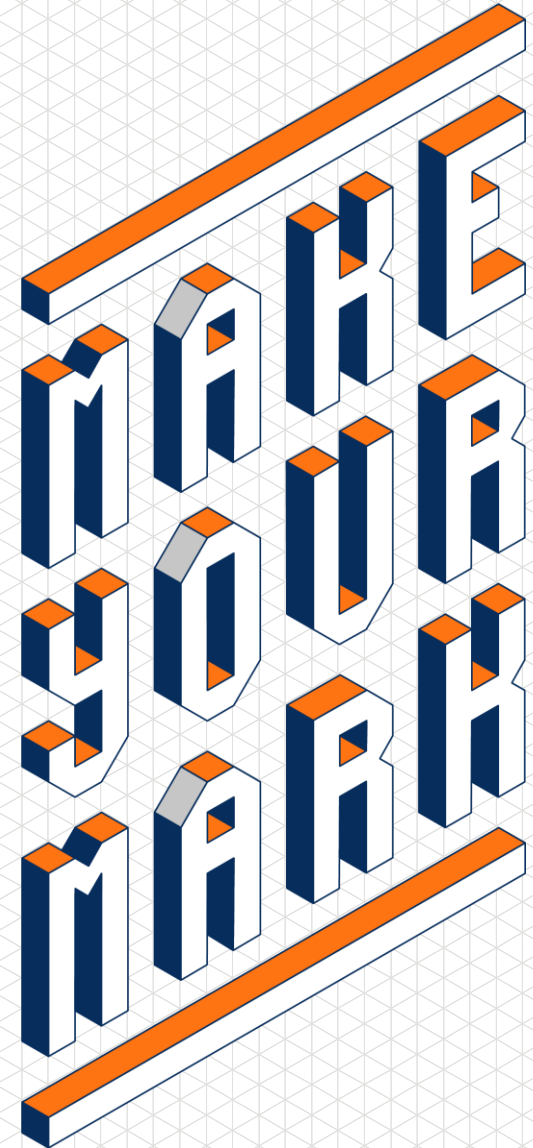
- Deadline for competition entries

March 2021

- Top 10 shortlisted schools announced
- Pitching Day at Deutsche Bank

April 2021

- Celebration Event at the Design Museum



Design Ventura

Pitching Day



Top ten state school teams present a three minute pitch to a panel of industry experts at Deutsche Bank as part of the Pitching Day.



Design Ventura Celebration Event



State school finalists attend a Celebration Event at the Design Museum in which the winning teams are announced. The day includes exhibition access, design workshops and an award ceremony.



Design Ventura Exhibition



The top state school teams have their prototypes included in an [exhibition at the Design Museum](#).



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International & Independent Category



The top three schools in this category submit a 3-minute pitch video and attend an award day at the Design Museum, with workshops, exhibition access and prizes.





DESIGN
VENTURA
2021–22

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