

Budget template

Project stage:
Enterprise

The Design Ventura brief asks that you work within a budget of £1,400 to produce a batch of 200 products. We recommend that a proportion of this is set aside for prototyping and development and the rest is used for your 'production budget' (to manufacture, package and promote your product).

Use the blank template on this page to show your cost calculations.

Remember: your product can retail at around £15 per item so it should cost no more than £7 to manufacture to ensure that it makes a profit.



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The Deutsche Bank youth engagement programme



| Product | Item | Supplier | Description | Unit cost | Quantity | Total cost |
|--|------|----------|-------------|-----------|----------|------------|
| Materials: | | | | | | |
| Tools and production cost: | | | | | | |
| Labour: (hours to manufacture and assemble each product) | | | | | | |
| Other costs: (e.g packaging, transport and marketing.) | | | | | | |

| | | | | | |
|--|------------------------------------|--------------------------------------|---|--|-------------------------------|
| Number of products you propose to sell: | Cost price of each product: | Retail price of each product: | Total money expected from sales: | Total profit expected from sales: | Total production cost: |
|--|------------------------------------|--------------------------------------|---|--|-------------------------------|