



**DESIGN
VENTURA
2021–22**

Bringing the business of design
to life with Deutsche Bank

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The Design Museum Shop Fact Sheet



The Design Museum Shop's mission is to sell a range of merchandise that helps everyone understand the value of design. The Design Museum has 3 shop locations: one on High Street Kensington, one in the main atrium and one at the end of the exhibition.

Products

The Design Museum Shop sells a unique selection of books and products from established brands and emerging designers. Every purchase supports the Design Museum. You will find products relating to the Design Museum exhibitions as well as a range of items for design fans, students, the home and some things that are just for fun.

Environment

All of the shop's excess packaging and waste is recycled or re-purposed. Design Museum shop bags are made from recycled materials and all products we produce ourselves such as T-shirts, posters and stationery are from sustainable sources and manufactured in the UK. As we import items from all over the world, we look for suppliers with eco-friendly business practices and we minimise air-freighted deliveries as much as possible.

We understand that there is always more we can do and are constantly assessing how to improve our services while reducing our own environmental impact.

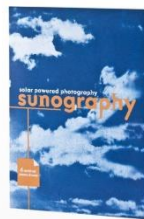
Target Audience

These are the most common consumers at the shop:

- Tourists and visitors to London
- Design enthusiasts
- Exhibition goers
- Design professionals
- School groups
- Students
- Children and families

Best sellers

These are our best-selling products around £15



[Sunography](#) £15



[My First Boat Tape](#) £12



[Rice Husk Lunchbox](#) £16

the
**DESIGN
MUSEUM**

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Further information about the Design Museum Shop is available online: designmuseumshop.com and see the [Product Notes Sheet](#).