



DESIGN  
VENTURA  
2023-24

# DESIGN VENTURA 2023-24 OVERVIEW

the  
DESIGN  
MUSEUM

+

BORN TO BE  
The Deutsche Bank youth  
engagement programme



# Design Ventura 2023-24

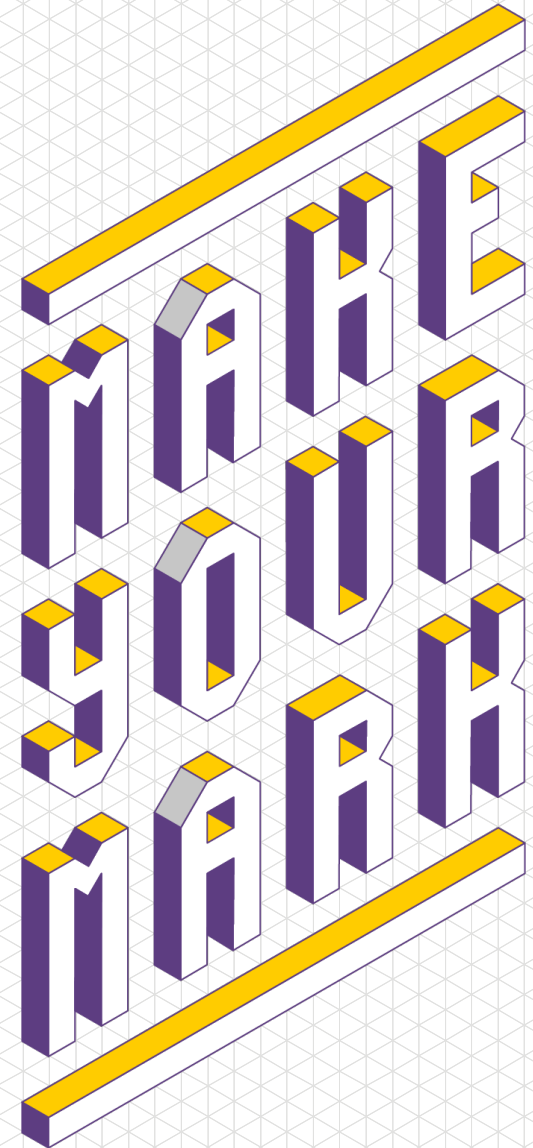
## Project Aims

To provide a curriculum relevant project in a real world context

To give students the opportunity to respond to a live brief set by a leading designer

To increase the skills, confidence and ambition of young people

To build partnerships between students, the design industry and the museum



# Design Ventura is a national and international competition

Now in its thirteenth year

Design Ventura has supported more than 108,00 students since its inception in 2010

Quickly becoming a benchmark of design talent in schools

11 student products have been made and sold in the Design Museum Shop raising more than £15,000 for charity since 2010



# Support for Running the Programme

## What we offer



**Online CPD for teachers** - To extend their design practice. This can count towards credits for formal accreditation via the via Goldsmith's Design Education MA.

**Experts** - Schools are supported by a community of business and design expert volunteers.

**Visits and workshop** - State schools can come to the museum and participate in workshops (offered September – December on a first come first served basis).

**Website** - Free online resources so that teachers can run the project at their own pace.

**Webinars** - Free online learning opportunities with leading designers for teachers and students.

**Design Museum Shop Products** - We provide a small sample of objects from the museum's shop to help inform ideas to all teachers that attend a CPD session.

# Design Ventura 2023-24

- Be inspired by a sense of 'place' to create a product that improves everyday life
- Can be sold for around £15 and cost about £7 per product to make
- Can be sold in the Design Museum Shop and is targeted at a specified audience
- Must demonstrate sustainable design and simple manufacturing processes



# Design Ventura 2023-24

## Year 7 & 8 Mini Challenge

A short [online mini challenge](#) will be run for students in years 7-11.

Shortened and simplified version of the brief

This year's theme is community, inspired by the museum's [Rebel: 30 years of London Fashion](#) exhibition. Students can enter as teams or as individuals

Can be run as a single lesson, set for homework or run over a rotation/carousel

Prizes are awarded and sent in the post



# Design Ventura 2023-24

## Key Dates

### September 2023

- Design Ventura project live for students
- Free online CPD for teachers
- Online webinars with leading designers

### September - December 2023

- Free workshops for state schools at the Design Museum

### February 2024

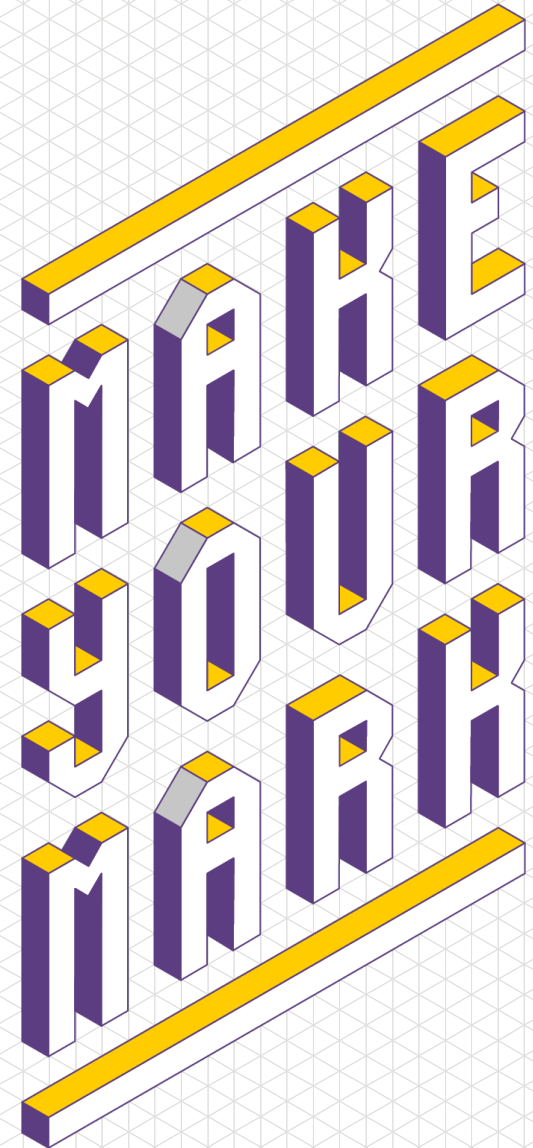
- Deadline for competition entries

### March 2024

- Top 10 shortlisted schools announced
- Pitching Day at Deutsche Bank

### April 2024

- Celebration Event at the Design Museum



# Design Ventura Pitching Day



Top ten state school teams present a three minute pitch to a panel of industry experts at Deutsche Bank as part of the Pitching Day.





# Design Ventura Celebration Day



State school finalists attend a Celebration Event at the Design Museum in which the winning teams are announced. The day includes exhibition access, design workshops and an award ceremony.



# Design Ventura Exhibition



The top state school teams have their prototypes included in an exhibition at the Design Museum.



# Design Ventura International and Independent Category



The top state school teams have their prototypes included in an exhibition at the Design Museum.



## Get in Touch

Email

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## Stay up to date

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