

Registration is now open:
ventura.designmuseum.org

Key dates 2018–19

July – September

CPD for teachers at the Design Museum or online

September – November

Design Ventura project live for students
Online workshops

14 November

Deadline for competition entries

23 November

Top 10 shortlisted schools announced

10 December

Pitching event – at the new Design Museum in Kensington

February 2019

Design Ventura Awards Event and exhibition of top ten ideas

Who can take part?:

- Students in Years 9, 10 and 11 in UK state schools
- Young people need to work in teams of 4–6

Overseas and Independent Schools

Overseas and Independent schools are welcome to run the project with the support of the Design Museum team and project resources to compete for a separate prize of a session with a professional designer and a free trip to the Design Museum in Kensington.

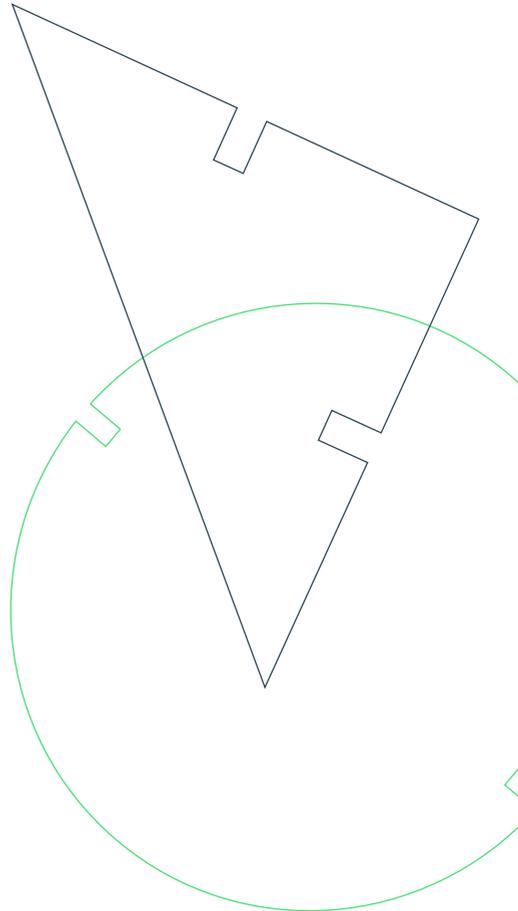
All participating students will receive certificates on completing the project.

For further information

020 3862 5876
ventura@designmuseum.org
[@DesignVentura](https://twitter.com/DesignVentura)

“What you actually have to get out of the Design Ventura project is brilliant! Your very own design being turned into a real product sold from a shop’s shelf.”

Participating Student, 2017



Bringing the business of design to life with Deutsche Bank

Free project for schools
Inspire the next generation of creative entrepreneurs.
Your students could see their idea on sale in the Design Museum Shop.

LET'S
INSPIRE
EXCITE
PROVOKE
CREATE
ENGAGE
SHARE
DESIGN

the
DESIGN
MUSEUM
+
BORN TO BE
The Deutsche Bank youth
engagement programme

“It proved to be absolutely fantastic... what the Design Museum have put together is possibly the best package for teaching students about the whole design process I’ve ever seen”

Participating Teacher, 2017

Overview

This national design and enterprise project offers students the chance to answer a real life brief and work as a professional design team to gain key creative and transferable skills.

Students are challenged to design a new product for the Design Museum Shop. The winning team will work with designers to see their idea manufactured and on sale.

Run the project in your classroom

Live activity and resources online provide students with extra inspiration and guidance. Industry experts drawn from the design sector and Deutsche Bank provide personalised advice and insights.

The project goes live for students on 5 September 2018

Why Design Ventura?

Free for Years 9, 10 and 11

For D&T, Art and Design and Business Studies students, supports new D&T GCSE specification

A real-world context for learning, including direct learning from industry

Supports PLTS, enterprise learning, employability skills and character education attributes

A national competition, which last year saw over 10,000 students participate

Judged by leading designers and business experts

Fully supported with free materials to deliver design and enterprise education

Can be used run as a STEM/STEAM or CREST Award project

Raising the profile of D&T in school and press activity for shortlisted schools

Can be run in curriculum or extra-curricular time or as an off-timetable day

Professional networking opportunities



Professional Development for teachers

Free CPD events equip teachers to deliver the Design Ventura project, tools for teaching design and enterprise education and offer pathways to Goldsmiths College MA in Design Education. All CPD participants receive a free handling collection.

Running the project

Design Ventura online resources will bring the museum to your classroom. The project website is a one-stop shop for comprehensive notes, worksheets, lesson plans and films for helping you run the project flexibly. Registered schools can also book optional, free museum workshops and visits.

New for 2018

2017 was our biggest year for Design Ventura with over 14,700 students participating nationally. This year we will be expanding our free webinar series to offer more students and teachers access to project support and learning from our industry experts and museum educators. Museum based workshops and CPD session will continue.

Competition

10 student teams will be shortlisted to pitch their ideas to a panel of expert judges. The most innovative and enterprising response to the brief will be developed and sold in the Design Museum Shop. Prizes and certificates will be awarded to other exceptional teams and the top ten ideas will be publicly exhibited.

Independent and overseas schools will be shortlisted to a top three entries, submit a video pitch and prize winners chosen by the judging panel. Winners of this category will receive an experience day at the Design Museum with an industry expert.

All participating students receive a certificate on completion of the project.

“It has actually been a life-changer. Not just in design, but in the people you meet.”

Student

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