



HANDLING COLLECTION NOTES

2017

For the attendees at live CPD events, we provide a small selection of Design Museum shop products as resources to support learning in the classroom. If you would like to create your own, most of these items can be found at [The Design Museum shop](#).

The following notes are to support classroom activities.

The products have been selected as examples of existing shop stock that fit within the constraints of the brief. This means that they cost around £10 or less, have some eco credentials and/or relate to this year's specified target audiences.

The intention behind the products is to provide further inspiration and practical ideas to inform your teams' responses to the brief, from a design and a business perspective.

Things to consider when looking at the products include:

- target audience
- USP (unique selling point)
- Suitability or relationship to the current shop stock
- materials
- manufacturing processes
- ergonomics
- price and what in the design adds to their value
- packaging
- graphics

The products could be used as part of a product analysis exercise, or could just be kept on hand as reference as your group develops ideas. Encourage your students to explore the products fully, looking at how materials are joined, thinking about the quality and feel of the product, how well it works ergonomically and practically.

Information about these products can be found online at: designmuseumshop.com.

For further advice, contact us by email us at: ventura@designmuseum.org

A selection of the following products has been provided – please note that content of bags will vary so you may not have everything listed below:





FINCHTAIL BY FINCHTAIL

Materials: Card

Retail price: £3.50

Useful links: <http://finchtail.com/>
<http://identitydesigned.com/finchtail/>

Film: <https://vimeo.com/121338351>

A beautifully simple solution for holding tablets and smart phones designed with sustainability in mind. Made from a single piece of a single material, it is easy to fold back into its packaging and carry around and surprisingly robust. At the end of the product and packaging's life they can be fully recycled and the orange card that forms the box is made from the waste product from till receipts.



CRUISER 88 BY DONKEY

Materials: Painted wood and a balloon

Retail price: £8.50

Useful links: <http://donkey-products.com/en/684/balloon-pusters-cruiser-88>

<https://designmuseumshop.com/products/cruiser-88-balloon-power-boat>

A simple, but colourful and appealing design, this little wooden boat is powered by the air of the balloon. The design is designed to be used over and over again and needs no batteries. Great for use in the bath or local boating pond. Pack includes one balloon.



CASAGAMI HOUSE BY LITOGAMI

Materials: paperboard and solar module

Retail Price: £7.50

Useful links:

<https://designmuseumshop.com/products/casagami>

<http://en.litogami.com/>

Casagami is a little night-light that runs on sunlight. A concept designed to be fun and educational, teaching children about sustainability while they play. Casagami can be customised with pens or stickers.



MESSAGE IN A BUBBLE BY YOUR TYPE STUDIO

Materials: Card

Retail price: £3.50

continued overleaf...

Useful links: <http://yourtypestudio.com/message-in-a-bubble!.html>

A fun, simple bright design, this is simply a card with a range of colourful, fun cut-outs for the user to customise with their own message or greeting. This design appeals across different age groups.



AIR VASE BY TORAFU ARCHITECTS

Materials: paper

Retail price: £11 for a pack of 3

Useful links:

<http://www.dezeen.com/2010/03/02/air-vase-by-torafu-architects/>

<http://www.designboom.com/design/torafu-architects-air-vase/>

Playful vase made entirely from paper. The vase comes in a pack of three and is available in a variety of colours.

The vases come as a flat disc that can be stretched and shaped to form their desired shape – vase, bowl, plate etc. The vases come in a range of designs, some are printed with monochrome patterns and others have a different colour printed on the underside so the way they look changes when they are moved or viewed from different angles.



PLUMEN 001 BY SAMUEL WILKINSON AND HULGER FOR PLUMEN

Materials: Glass, ABS Plastic and electrical component

Retail price: £19.95

Useful links:

<http://samuelwilkinson.com/plumen/>

<http://hulger.com/plumen-001/>

(prototypes) <http://hulger.com/prototypes-3-different-neons/>

The low-energy light-bulb reimagined to be more beautiful and desirable, encouraging consumers to not only use them more to save energy but to change their image so that you want to show them off.