

Budget template

Project stage:
Enterprise

The Ventura Brief asks you to work within a budget of £1000. We recommend that a proportion of this is set aside for prototyping and development and the rest is used for your 'production budget' (to manufacture, package and promote your product).

Use the blank template on this page to show your costs.



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DESIGN
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The Deutsche Bank youth engagement programme



| Product: | Item: | Supplier: | Description: | Unit cost: | Quantity: | Total cost: |
|---|-------|-----------|--------------|------------|-----------|-------------|
| Materials: | | | | | | |
| Tools and production cost: | | | | | | |
| Labour: (hours to manufacture and assemble each product) | | | | | | |
| Other costs: (e.g. packaging transport or marketing – suggested fixed cost of £200) | | | | | | |

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|---|-----------------------------|-------------------------------|----------------------------------|-----------------------------------|------------------------|
| Number of products you propose to sell: | Cost price of each product: | Retail price of each product: | Total money expected from sales: | Total profit expected from sales: | Total production cost: |
|---|-----------------------------|-------------------------------|----------------------------------|-----------------------------------|------------------------|